



To: FCC Commission

From: Rex Hansen, Vice-President/General Manager  
Journal Broadcast Group—Springfield, MO  
KTTS-FM/KSGF-AM/KSGF-FM/KZRQ-FM/KSPW-FM

Re: MB Docket No 04-233

Journal Broadcast Group, Inc.  
Springfield Operations  
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At Journal Broadcast Group, part of our mission is to be a leader in our market by providing the highest-quality product and services to our listeners—to be market-centric.

RADIO:

We operate five radio stations in Springfield, Missouri. The following is a description of how our News Talk simulcast, KSGF-AM 1260/KSGF-FM 104.1, serves our community.

KTTS-FM 94.7

KSPW-FM 96.5

KSGF-AM 1260

KSGF-FM 104.1

KZRQ-FM 106.7

▪ **LOCAL NEWS**

We are committed to bringing our listeners the most up-to-the minute news. We cover a variety of local meetings such as city council meetings and school board meetings. We also educate listeners on local and national issues. We are the first station on the air to bring news about the needs of our neighbors after disaster affects our community. We know news never stops, so we bring listeners live coverage of local news, 24 hours a day, 7 days a week. Our five-full-time and five part-time employees constitute the largest radio news team in the region, and they report the local news 168 times every single week. Our Morning Show Host, Vincent David Jericho dedicates at least 1 hour per day, Monday through Friday to local news, which equals approximately 5% of our total air time (260 hours).

▪ **LOCAL PUBLIC AFFAIRS**

We place a high premium on local public affairs. During our *Vincent David Jericho* Show, which airs every weekday from 6 a.m. – 9a.m., we consistently cover politics and community issues and events. On this show alone, we dedicate 15 hours per week (9% of our air time) to local public affairs.

▪ **LOCAL PROGRAMMING POLICIES**

Vincent Jericho meets with local community leaders to determine issues of local importance. All emails are forwarded to the General Manager, and we respond to a large majority of all listener email.

- **COMMUNITY-RESPONSIVE PROGRAMMING**

In response to expressed concerns from our community and outlying areas concerning drug problems, our local talk show host, Vincent Jericho, introduced our listeners to the “Guardian Angels” by bringing them to Springfield. The community overwhelmingly responded. More than 400 people showed up to meet the “Angels”. As a result of the warm reception, the city made a formal invitation to the group, asking them to establish a chapter in Springfield and teach volunteers to learn how to patrol city streets and take back their neighborhoods.

As an exclamation point to our drive to clean up the drug problem in Springfield, beginning in January, we will begin a series of PSAs voiced by local politicians and law enforcement officials. The announcements will describe what a meth lab is and what it looks like, the characteristics of a meth addict, and who to call to intervene and/or report a problem.

KSGF recognizes that spousal and child abuse in Springfield are amongst the highest of any city in Missouri, so we are planning a series of public service announcements to be voiced by local celebrities speaking out against violence. We use our morning show to emphasize our stand against family violence by regularly interviewing representatives from women’s and children’s advocacy groups. We dedicate at least two hours each month to these interviews.

- **POLITICAL PROGRAMMING**

As a News Talk format, we have the opportunity to make an impact in our community, providing a vehicle by which our listeners can hear candidates speak out on issues of concern. Our news programming on KSGF focuses extensively on all the major candidate races and ballot issues of every election, including a feature “In Their Own Words”. Two participants are asked to respond with one-minute answers to the same set of questions. Their answers provide listeners with opposing candidates’ views or two sides of an issue. Vincent Jericho has interviewed all candidates from Districts 137 and 138. He also has interviewed candidates for Attorney General, Lt. Governor, and Secretary of State, as well as local City Council members. Each candidate received a 30-minute interview on air.

- **EMERGENCY PROGRAMMING**

KSGF carries all breaking news and weather information, and we do it as soon as the story breaks. We use two-way radio communication and cell phones, and we employ our NEXRAD radar system to pinpoint severe storms and their characteristics. During tornado warnings for the Springfield Metro area, our reporters are out in the elements. We go “wall-to-wall”, simulcasting our coverage with sister station, KTTS-FM 94.7. We estimate more than 30 hours per year are devoted to this kind of coverage. Using up to four mobile units in the field, we bring listeners first-hand eye-witness information. We provide constant updates with an anchor in the Newsroom, plus one reporter on radar and other reporters in the studio fielding phone calls from listeners. These reporters also initiate phone calls to local law enforcement and national weather service to get up-to-date weather information. KSGF provides quality life-saving information for the duration of the situation.

We provide a minimum of 26 live traffic reports each weekday, plus “breaking traffic” as warranted. We also participate in both EAS and Amber Alert programs.

Our KSGF News Team provides extensive updates on major crimes. We air pertinent information by breaking in with live news reports immediately following major crimes. This allows listeners to actively participate in community issues by contacting local law enforcement officials with information that can help with the apprehension of suspects.

▪ **PARTICIPATION IN COMMUNITY ACTIVITIES**

KSGF is an avid supporter of our Armed Forces, and we initiated “Armed Forces Friday” in our community. Listeners are asked to wear red clothing to show support of our military, and the station partnered with a local business to design special shirts depicting “Armed Forces Friday”. Net proceeds of the shirt sales goes to “Stan the Man” Foundation, a veterans’ advocacy group. KSGF’s Morning Show host, Vincent Jericho, also is a board member of that organization. The station also extends regular invitations to representatives of charitable organizations, asking them to appear on the program. Additionally, all requests for appearances on the show are personally reviewed and answered by Jericho. Our News Director serves on a committee for “The Kitchen”, a local non-profit group that serves homeless and underprivileged families and individuals. For the last three years, he also has served on the “Seniors and Law Enforcement” (SALT) committee, which designs and supports programs to protect the elderly from becoming crime victims

We support our medical community by airing PSAs for all local blood drives and health screenings.

As part of Journal Broadcast Group in Springfield, KSGF-AM 1260 and KSGF-FM 104.1 is an active, supportive member of our community. We have been instrumental in initiating programs that address the concerns of our residents, friends and neighbors. We pledge to continue our leadership and to provide a quality product that serves the needs of the Springfield community.

Thank you for allowing me to brag about Springfield, Missouri and its residents. We consider it an honor and a privilege to support our great community.

Sincerely,



Rex Hansen  
Vice-President/General Manager  
KTTS-FM  
Springfield, MO